

## Customer Success Stories

### Echo – Learning Management Solution

#### Logicalis / New Tech Network, USA



Echo is New Tech Network's **Learning Management System (LMS)** designed to support project-based learning, facilitate communication and collaboration, and improve teacher practice.

Teachers, students, and parents at New Tech high schools use Echo on a daily basis to access course resources, project plans, assignments, a multi-dimensional gradebook, online groups, and an extensive library of instructional resources for teachers.

**Google Apps** for Education is seamlessly integrated into the platform, providing schools with a powerful suite of communication and publishing tools including Gmail, Google Docs, and Google Sites.

Since inception, we were part of **product development** for NTN and developed various tools such as:

- Course agendas
- Project management tools
- Outcome-based gradebook
- Student journals
- Discussion forums
- Peer feedback tool
- Behaviour tracker tool
- Tools to award and encourage
- School and Network-wide groups
- Community directory

The screenshot displays the Echo LMS interface for New Tech High School. The top navigation bar includes 'Home', 'Courses', 'Events', 'Grades', 'Groups', 'People', and 'Library'. The main content area is divided into several sections:

- Events:** Lists upcoming events such as 'Ultimate Frisbee Match' and 'Fall Play Preview Assembly'.
- Groups:** Shows active groups like 'Chess Club' and 'Math Challenge' with their respective post counts.
- My Courses:** Displays course progress for 'US History' and 'Spanish II', including due dates and shared items.
- NTN Social Studies:** A social group page with a 'Share Stuff' section for sharing resources and a 'Group Activity' section showing 35 members and 11 posts.
- Algebra 2:** A course page for 'Algebra 2' by John Kettleman, featuring a 'Class Stats' section with a progress bar and a 'Students | Activities' table.

**Class Stats:**

Category	Percentage
Content	72%
Professional Work Ethic	91%
Collaboration	84%
Written Communication	88%
Oral Communication	75%

**Students | Activities:**

Period	Name	Grade	%	Content 70%	Professional Work Ethic 10%	Collaboration 10%	Written Communication 5%	Oral Communication 5%
1	Blair, Heidi	C-	70%	67%	91%	63%	*	92%
1	Borecky, James	C+	78%	73%	94%	91%	*	88%
1	Chan, Emily	A	93%	92%	98%	100%	90%	92%
1	Cooke-Smith, Tanisha	A-	92%	90%	99%	100%	85%	92%
1	Curry, Kevin	A-	92%	91%	97%	97%	*	92%
1	Davis, Tabitha	B-	82%	79%	89%	89%	90%	92%
1	Eads, William	C	73%	66%	89%	100%	*	88%